



**MALAYSIA IS THE ONLY STOP FOR 2026 IN SOUTH EAST ASIA
FOR HANDS ON AND LECTURE**



- ✓ **FULL HANDS ON EXPERIENCE ON SMILE DESIGN CREATION**
- ✓ **OPEN LAB SYSTEM, USE ANY LAB OF YOUR CHOICE**
- ✓ **BRING YOUR TECHNICIAN ALONG
(LIMITED TO THE FIRST 10 SIGNUPS ONLY)**

27 - 30 OCTOBER 2026

4 DAYS HANDS ON & LECTURES

**ADVANCED SMILE DESIGN WITH
CHRISTIAN COACHMAN**

THE MISSING LINK IN RESTORATIVE SUCCESS

You may have exceptional clinical skills, but if you cannot visualize and control the final result with precision, your hard work is often compromised. Lacking a structured smile design process creates three major clinical obstacles that undermine your restorative excellence:

✱ The "Artificial" Trap

The patient's primary measure of success is the visual outcome. Without artistic mastery of natural shapes and optical illusions, even technically perfect restorations can look bulky or fake, creating a painful disconnect between your clinical effort and the patient's satisfaction.

✱ Planning in the Dark

Treatment planning without a precise design reference is like building without a blueprint. It forces you to make decisions based on guesswork rather than clear visualization, increasing the risk of functional compromises and the need for stressful mid-treatment adjustments

✱ The Communication Gap

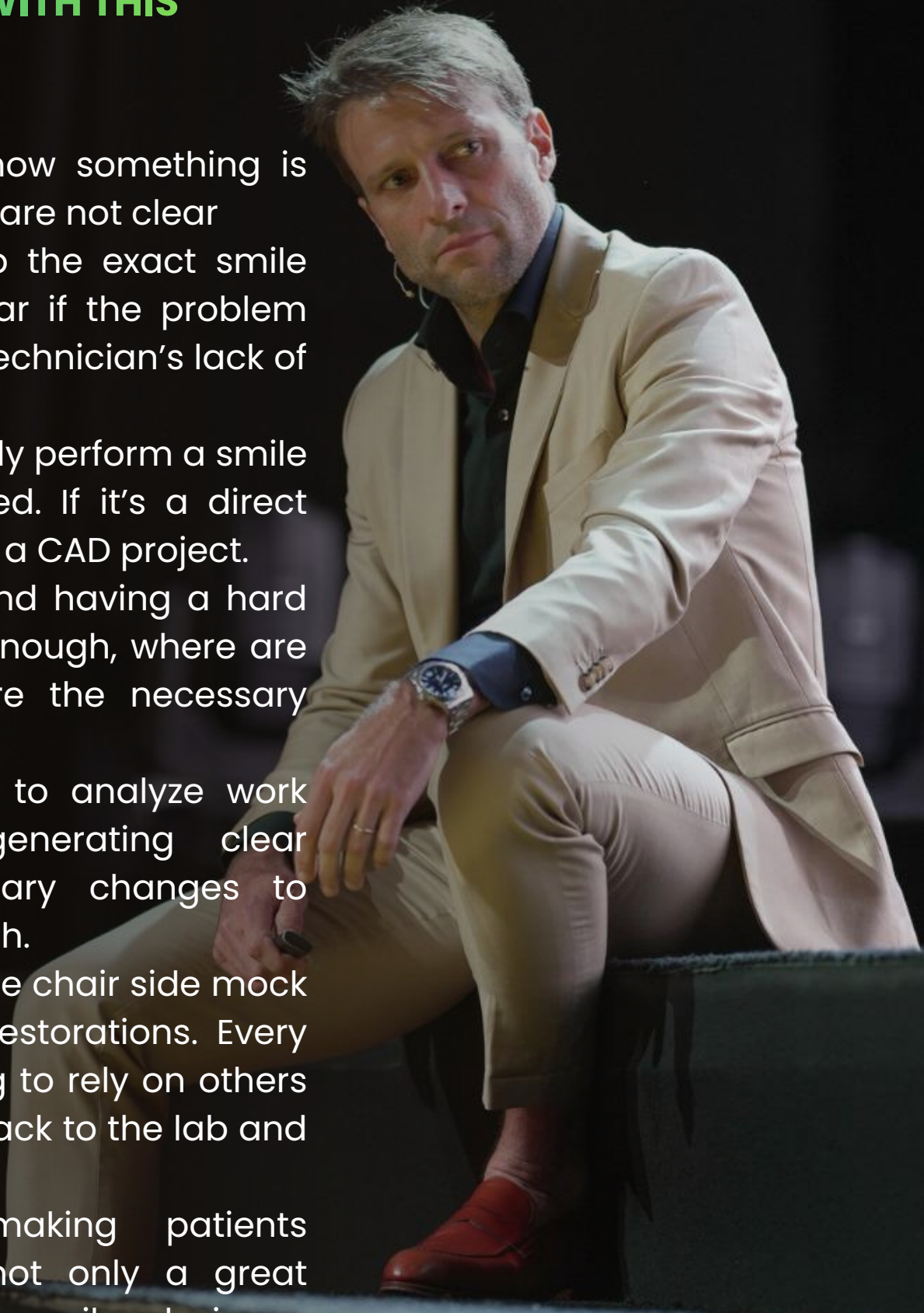
If patients can't see what you see, they can't fully trust the destination. Failing to present a compelling visual design breaks the emotional link between the patient and the treatment plan, causing hesitation and a lack of confidence in your proposed solution

COURSE OVERVIEW

ADVANCED SMILE DESIGN WITH CHRISTIAN COACHMAN

PROBLEMS YOU WILL SOLVE WITH THIS COURSE

1. You look at a smile, you know something is wrong, but the exact reasons are not clear
2. You don't get from your lab the exact smile design you wanted. Not clear if the problem was your instructions or the technician's lack of understanding.
3. Not having the skills to actually perform a smile design yourself, when needed. If it's a direct mock up, direct composite or a CAD project.
4. Getting work from the lab and having a hard time evaluating if it's good enough, where are the problems and what are the necessary changes.
5. Not having a clear system to analyze work done by others and generating clear instructions of the necessary changes to minimize redos, back and forth.
6. Not having the skills to change chair side mock ups, provisionals and final restorations. Every time work is not ideal, having to rely on others to improve it, give the work back to the lab and reschedule the patient.
7. Having a hard time making patients understand that you are not only a great clinician but also a great smile designer. Patients taking your artistic skills for granted. Not generating differentiation as a smile designer.



WHEN THE SMILE DESIGN SKILLS ARE CRUCIAL:

1. **Analyzing smiles** - What is visually comfortable and what isn't, according to the esthetic norms.
2. **Instructing the lab/designer** to perform smile designs.
3. Performing smile design projects. Analog or digital. Diagnostic designs and restoration designs.
4. **Evaluating smile designs** done by others.
5. Communicating changes so others can execute.
6. **Performing smile design** adjustments with your own hands. In a software, a physical model or in the mouth.
7. **Interacting with the patient** about smile design. Listening, interpreting, explaining and convincing.

WHY IS MASTERING QUALITY SMILE DESIGN IMPORTANT?

1. **The obvious one.** It will determine the esthetic outcome quality of the treatment. For the patient, the esthetic outcome quality will represent the quality of the whole treatment. Patient will judge the esthetic outcome more than anything else. This topic is related to the DSD Guided Dentistry pillar.
2. **It will guide the treatment planning.** Smile design is the starting point of modern treatment planning. Adequate smile design will function as an adequate reference for planning decisions. This topic is related to the DSD Comprehensive Dentistry pillar.
3. **It will influence the case acceptance** process since a quality smile design process will facilitate the emotional link between patient and treatment plan. This topic is related to the DSD Emotional Dentistry pillar.

THE TECHNICAL PART WILL BE DIVIDED IN 3 CHAPTERS:

The Diagnostic Design

Done before any treatment was performed. The ideal facially & airway driven functional-esthetic design that intends to show the discrepancy between where we are and where we should be. This ideal design is not influenced by any existing compromise and has the intention to guide the interdisciplinary exploration phase, decisions making and to find the best possible comprehensive treatment plan.

The Restorative Design

Done before tooth preparation, when the only treatment to be planned is the restorative one. Either because we will do only restorative or because all other procedures were already performed. So it is performed post ortho/perio/surgery/endo and pre restorative. So this design is limited by the fact that only restorations and tooth reshaping is possible at this point. This design will guide the preps, provisionals and final restorations.

The Restoration Design

Done after tooth preparation is performed. So this design is limited by the finishing lines of the preps, minimum thicknesses of the restorations, position of implants, gingiva and biomechanics of the materials. This design will be used to manufacture indirect restorations.



**DISCUSS YOUR CASES
WITH
CHRISTIAN COACHMAN**

COURSE SUMMARY

DESIGNING SMILES MODULE 1 – SMILE DESIGN ADVANCED CONCEPTS & 2D HANDS ON

DAY 1 – 27TH OCTOBER 2026

8:30a.m – 9:30a.m – Registration and Coffee

9:30a.m – 12:00p.m

- The Why. Smile Design Competencies & 7 Core Tasks
- Planning guided by Smile Design

12:00p.m – 1:00p.m – Lunch

1:00p.m – 3:30p.m

- The How. Smile Design Concepts
- Dento-Facial Guidelines and the Smile Frame in 10 steps
- Smile Frame drawing exercises hands-on

3:30p.m – 4:00p.m – Coffee Break

4:00p.m – 6:30p.m

- Dento-Gingival Guidelines
- Dento-Gingival drawing exercises hands-on

COURSE SUMMARY

DESIGNING SMILES MODULE 1 – SMILE DESIGN ADVANCED CONCEPTS & 2D HANDS ON

DAY 2 – 28TH OCTOBER 2026

9:30a.m – 12:00p.m

- Dentist-Lab synergy. High performance restorative workflow.
- Visual Asynchronous Communication Platform. The future of communication.
- Proactive Quality Management System.
- Smile Design quality control check lists.

12:00p.m – 1:00p.m – Lunch

1:00p.m – 3:30p.m

- Overcoming Compromises Restoratively. From Good to Great with Optical Illusion. Part 1.

3:30p.m – 4:00p.m – Coffee Break

4:00p.m – 6:30p.m

- Overcoming Compromises Restoratively. From Good to Great with Optical Illusion. Part 2.

COURSE SUMMARY

DESIGNING SMILES MODULE 2 – OVERCOMING RESTORATIVE COMPROMISES 3D HANDS ON

DAY 3 – 29TH OCTOBER 2026

9:30a.m – 12:00p.m

- Main concepts overview.

12:00p.m – 1:00p.m – Lunch

1:00p.m – 3:30p.m

Dealing with compromised situation 1: Making teeth look longer/narrower

- Esthetic diagnosis with Keynote/Canva
- Design strategy – Visual asynchronous communication workshop – Demo execution on Exocad – Hands-on model 1

3:30p.m – 4:00p.m – Coffee Break

4:00p.m – 6:30p.m

Dealing with compromised situation 2: Making teeth look shorter/wider

- Esthetic diagnosis with Keynote
- Design strategy
- Visual asynchronous communication workshop
- Demo execution on Exocad
- Hands-on model 2

DAY 4 – 30TH OCTOBER 2026

9:30a.m – 12:00p.m

Dealing with compromised situations 3: From fake/bulky to natural/delicate

- Esthetic diagnosis with Keynote
- Design strategy
- Visual asynchronous communication workshop
- Demo execution on Exocad
- Hands-on model 3

Dealing with compromised situations 4: Fixing axis and interproximal areas

- Esthetic diagnosis with Keynote
- Design strategy
- Visual asynchronous communication workshop
- Demo execution on Exocad
- Hands-on model 4

12:00p.m – 1:00p.m – Lunch

1:00p.m – 3:30p.m

- The Pink Restoration design strategy

Dealing with compromised situation 5: Ideal design for artificial pink

- Esthetic diagnosis with Keynote
- Design strategy
- Visual asynchronous communication workshop
- Demo execution on Exocad
- Hands-on model 5

3:30p.m – 4:00p.m – Coffee Break

4:00p.m – 6:30p.m

Dealing with a compromised situation 6: Avoiding the “banana look”

- Esthetic diagnosis with Keynote
- Design strategy
- Visual asynchronous communication workshop
- Demo execution on Exocad
- Hands-on model 6
- Conclusions

**BONUS
ONLINE
CONTENT**

COURSE SUMMARY

MODULE 1 ONLINE ON DEMAND EXTRA CONTENT:

ONLINE CLASS 1: THE WHY

- How important is smile design
- Smile designer know-how and skills
- Is smile design under control?

ONLINE CLASS 2: SMILE DESIGN EVOLUTION

- Smile design evolution
- Smile design moments and methods

ONLINE CLASS 3: THE GUIDELINES I

- The art of smile design
- Orofacial nomenclature
- Dento-gingival parameters
- The papilla factor & pink esthetics

ONLINE CLASS 4: THE GUIDELINES II

- Occlusion vs. smile design
- Intra oral references for smile design
- Morpho-psychology & smile design

**BONUS
ONLINE
CONTENT**

COURSE SUMMARY

MODULE 1 ONLINE ON DEMAND EXTRA CONTENT:

ONLINE CLASS 5: THE GUIDELINES III

- Natural head position & facial asymmetries
- Denture & orthognathic influence
- Facial thirds & profile
- The lip factor
- Buccal corridor
- Facial flow

ONLINE CLASS 6: SMILE DESIGN AND TREATMENT PLANNING

- Smile design and airway
- From design to planning
- Smile design quality control
- Ten steps of the smile frame

ONLINE CLASS 7: DIGITAL NATURAL RESTORATION

- Natural libraries & digital smile donator
- Smile test drive analysis & communication

ONLINE CLASS 8: TUTORIAL

- Using Keynote for smile design and quality control



✦ 4 DAYS FULL ON FACE TO FACE EXPERIENCE ✦

RM 9,500

ENDS JULY

EARLY BIRD

RM 10,500

NORMAL PRICING

BRING YOUR TECHNICIAN ALONG **RM4500**
(LIMITED TO ONLY 10 PAX)

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For any cancellations of courses by the management due to any unforeseen circumstances, only the course fees paid will be fully refunded.